





**The Sea Coast Echo**

ECHO BLDG.

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Chas. G. Moreau, Editor and Publisher

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Always in AdvanceEntered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.**COLLEGE'S GREAT STRIDE.**

NOTWITHSTANDING the inclemency of the weather during the earlier part of the evening, quite a number of people attended the informal reception Friday evening at St. Stanislaus College to visit the completed new \$92,000 wing of that institution's group of buildings.

It was an earnest of appreciation of our people, a visible and outward expression of our citizenry to those who made possible the building of a splendid and modern structure; a realization of the significance of this mark of progress and expansion.

As the cost stated above does not include furnishings nor equipment it will easily be seen, speaking in round figures, over one hundred thousand dollars will have been expended here, and we are told this is only a unit of what is proposed. It is planned to construct a major building every two years or thereabouts until a major program of building will have been completed.

We are naturally proud of St. Stanislaus College and its achievements. President Bro. Peter is entitled to that satisfaction which is born of having striven and accomplished.

Counterfeit \$1,000 bills are being circulated, so we read in the papers. We have escaped getting any of them palmed-off on us.

The hit-and-run auto driver is full brother to the fellow known as a "road hog." Both should be deprived of a license to operate a car.

The director of the geological survey has predicted an earthquake for the Mississippi Valley. Let us all hope that he is wrong in his prophesy.

Wheat is selling at a lower price than has prevailed in the past sixteen years, and it is needless to say the growers now realize that the relief promised them by Mr. Hoover and his farm board was all "bunk."

At last accounts "Scarface" Al Capone, the Chicago gangster, was still in Miami, Florida, despite all efforts made by the officials and decent citizens to rid the town of his unwelcome presence.

George R. Smith, well known Pass Christian attorney, has turned down the appointment tendered him by the trustees of the State University as instructor in the law school of that institution.

Reports from the sheriffs of 77 of the 82 counties show the payment of \$81,517 in tobacco tax collections for the first month since the law became operative. It was estimated when the law was passed that the tax would yield not less than \$1,000,000 revenue annually.

Men who have no time to serve on committees, are able to arrange a fishing trip on short notice.—Brookhaven Leader. Nothing strange about that! Who wants to serve on a committee or do anything else when there is an opportunity to fish?

The Bethlehem Steel corporation's president was given a bonus of \$1,000,000 for his services last year. His salary is \$12,000. The Echo knows several men who would be perfectly willing to swap jobs with him and forego acceptance of his bonus donation.

It is estimated that there are fully eight thousand victims of "Jaic paralysis" in Mississippi and only a very small per cent of whom have any hope of either complete or even partial recovery. What a price to pay for attempting to satisfy the desire or appetite for strong drink.

Up to the hour this issue of The Echo went to press no Bay St. Louis boy or girl has climbed a tree and announced that they were out to win an endurance "tree sitting" test. The foolish fad—like measles, chicken pox and other childish maladies—has about run its course, and it is a credit to our local young folks' good sense that they passed it up.

A. Palmer Lott, formerly a Bay St. Louis real estate agent, has been named by Governor Bilbo to pick a suitable medal and have same engraved for the purpose of having Captain Alton N. Parker, test pilot with the Byrd Antarctic expedition and a native Mississippian, Mr. Lott and Captain Parker are life-long friends and both are residents of Copiah county.

Hon. Robert Harrelson, who is opposing Congressman Ross Collins of the Meridian district, is making things very uncomfortable for the only high public official in Mississippi who refused to do battle for the Democratic national ticket in 1928. Collins would not give his support to his party's nominee when both of our senators and seven congressmen went to every section of the country and gave aid in the campaign to elect Al Smith and Joe Robinson; and yet Ross has the unmitigated gall to ask re-election to a seat in congress. Our best wishes are for Mr. Harrelson who is a true, tried and loyal party man.

**JACKSON DESTINED TO METROPOLITAN GREATNESS.**

A few days since the city of Jackson, Miss., brought in its eighth gas well in quantity of no uncertain measure, wells that produce as favorably as any gasser in the Monroe or Livingston fields.

Jackson the past two years has been taken unto itself a metropolitan growth that has surpassed all records and was put in the class of one of five cities in the United States that were fastest-growing, which included San Antonio and Los Angeles. Skyscrapers were built almost overnight, so to speak, and the overgrown country village of yesterday has been converted into a live, thriving city. It was thought in some circles that this growth was only spasmodic and the end would be reached, but with the fact that the Jackson area has become one of the best producing gas well sections in the country clinches this growth and prosperity and places the city in a class of its own. The future of Jackson is assured beyond doubt. And Mississippi in turn will enjoy the wealth that is to be brought forth from the ground. There will be much taxable wealth, values that will sustain and thus relieve other sections of Mississippi that have come to a point where taxation is well nigh confiscation.

Jackson is to be congratulated on its success and we are glad to note that prosperity which has come to it is of such kind as to be permanent and not of a fly-by-night kind. Mississippi has long been in need of some natural resources of the kind to come to the surface and enrich the state and those who have helped to make these things possible.

We need larger cities, more developed wealth, and as a natural sequence, more millionaires. We have been looked upon too long as a rural State, with a string of villages sending our money out of the State for the purpose of purchasing those things which heretofore we could not buy at home—because we had no larger towns within our border.

**UNDEVELOPED RESOURCES.**

The discovery of natural gas at and near Jackson, where it is flowing from wells by the millions of cubic feet daily, leads the people to hope that the great underground wealth of our State is to be developed in the near future.

The known presence of pottery clays of the very finest quality in different sections, to say nothing of sand adapted to the manufacture of glass are only a small part of the underground wealth of the State that is only awaiting development.

Natural gas is the cheapest and most dependable fuel that the good Lord has provided for the use of man, and now that an unexhaustable supply is at hand it only remains for far-visioned men of capital to turn to the establishment of plants for manufacturing the raw material to be dug from the earth into finished products.

Other natural sources of wealth are within the borders of this grand old commonwealth, and it only remains to be seen if advantage will be taken of the opportunity now presented to make Mississippi one of the foremost States in the Union in the matter of manufacturing in the raw materials of which there is an abundance.

The countless millions of dollars which have in the past gone to build up and enrich the manufacturing industries of the North and East will be kept in Mississippi whenever our far-visioned men of capital take advantage of the opportunity they now have for the development of the State's underground wealth through the discovery of natural gas.

**TIMELY ADVICE.**

Fred Sullens, the talented editor of the Jackson Daily News, has for sometime past been printing on the front page of the News a series of editorials under the caption of "Faith." Every one of them has been inspiring and heartening to those who were bordering on despair during this era of financial depression, many of whom may have thought that there was no silver lining to the clouds which envelop them.

Here follows one of Mr. Sullens' most recent editorials:

"Faith is the element all of us need at all times, whether we are in the throes of a depression or are riding the crest of a wave of prosperity. Talking hard times is going to help no one. It is true that money is not so plentiful now as it has been, and it is true also that prospects for a good crop this fall are anything but bright. But we are going to live. We are going to have the essentials which must be had in order to maintain life. The good Lord, in His wisdom, is not going to let His children suffer. But faith must be accompanied by works and conditions are going to be exactly what we make them. Let's quit talking hard times. We can't fool ourselves into saying that business is good and that prosperity is here, but if we'll knuckle down and go to work, with faith in God and faith in our community and in our fellow man, the brighter days are coming."

**CANDIDATES GALORE.**

Candidates for governor have begun "shelling the woods" and from now until next August the people will be told by each and every one of them why they should be elected to the high office of chief executive of this grand old State. So far only five candidates have openly announced but several more are seriously considering getting into the contest. The Echo has an idea that one, and perhaps more, of the men already in the field will get out of the race long before the first primary is held.

President Claude Bennett of the State Teachers' College at Hattiesburg has run counter to Governor Bilbo's wishes in refusing to recommend the dismissal of certain members of his faculty who were re-elected by the board of trustees despite the executive's opposition. All honor to President Bennett, but his temerity in standing for the right marks him as the object of persecution by Mississippi's Mussolini.

**LOCAL SIDELIGHTS****PUBLIC RECREATION MAKES BETTER CITIZENS.**

The time is coming when every small town will have municipally-owned recreation attractions. Most large cities are thus equipped and the majority of smaller cities are falling in line. This seems to be part of our very system and scheme of things, just as we have schools, lights, paved streets, waterworks, etc.—all for the good of man.

Public parks are essential. Along the coast we have public piers, just as necessary as parks. Public tennis courts, and the day is not far distant when resort towns will have public golf courses.

It is understood the commission form of government is not adverse to a municipally tennis court in Bay St. Louis since the expense of improvement for the public good does not entail heavy expenses. Resort centers are patronized most where every attraction possible may be had. People are in constant quest of recreation. It means health, diversion, better thinking, better living and in the end better citizens. Surely a good investment.

**ATTEMPT BY BUS LINES TO DISPLACE R. R. CO.**

It is noted in the daily press where the R. R. Commission adjourned without giving definite satisfaction to the bus company proposing to operate 72 buses in Mississippi seeking a franchise to cover the state with a network of bus lines. Strong plea was put forth by the bus company's representative and it appeared for a while as if the Commission would weaken. But on the other hand, the argument in favor of railroad corporations as contrasted with the bus companies is so apparent, and a franchise granted to bus lines in the face of facts would be so flagrant a disregard for the things that are just and proper that the commission for the sake of the eternal fitness of things, if for nothing else, adjourned and gave notice of postponing action.

**RAILROADS ARE BUILDERS AND TAX-PAYERS.**

It was pointed out by those opposing the bus, and representing the best interest of the common tax-payer, that bus lines paid little or nothing to the public treasury and were hardest users of public highways, which railroads by virtue of taxes helped to build. That to dislodge railroads who paid so much of the bulk of taxes, would be to lose one of the State's heaviest tax-payers and that we, the people, in turn would be called upon to pay additional taxes in order to make up for the deficit.

Buses do nothing but use our roads and go through our towns. Railroads help build towns, give local employment to many and help support families and in most communities are heaviest tax-payers.

**WHAT L. & N. R. R. MEANS TO THIS SECTION.**

Our own L. & N. R. R. has meant a great deal to Bay St. Louis and all of that section of Hancock county through which it traverses. In Bay St. Louis we have the central divisional offices of the auditing department, heads of several other divisional departments, coal shutes, etc., all which contribute to the success of this section, making for the biggest local payroll. While we know these things, and more, it might be well to remember them and give more thought to a most vital subject that affects our very being.

**WAVELAND IS SETTING PACE TO OTHER TOWNS.**

It is safe to venture the assertion that no place on the Coast within the past year has grown rapidly and substantially as our sister city of Waveland. Seemingly, one is inclined to think, some fairy-like spirit waved a wand and, presto, like overnight, behold many new buildings. It is refreshing to note the rapid growth of beautiful Waveland, with its wide business and residential avenues, new public school building of brick, new business houses and dwellings with a general really development that in a measure has no equal on the coast.

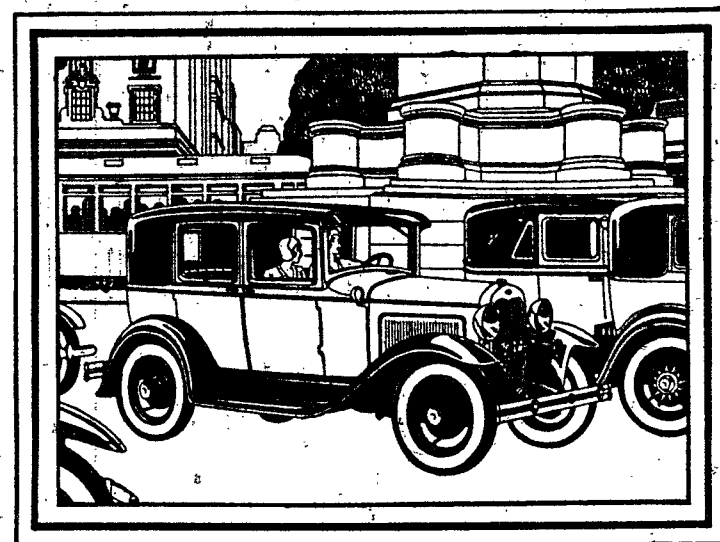
Waveland's new seawall and boulevard roadway has primed all of these improvements. A good and stable government, with economy for its economy, has combined to make for the place all of these improvements and set the pace. Waveland's neighbors, Clermont Harbor is keeping step, and Lakeshore bids fair to soon become one of the potential assets of the Mississippi Gulf Coast as a summer resort because of its proximity to New Orleans and Lake shore will be the focal point of the proposed short cut auto road to probably be known as the Crescent-City-Gulf Coast Roadway.

**ALWAYS A FAVORITE WITH ORLEANIANS.**

Waveland has always been a great favorite with New Orleans folk. One need not be so advanced in years to remember the heyday of Waveland as a resort and place to live, though a different setting from today. One can remember that time when it was largely both the summer and winter homes of New Orleans commuters. The time of Rev. Nelson Ayres who built the Episcopal church and a number of fine residences in Nicholson avenue, such real estate and merchants as L. H. Farchild and August Kellar, the home of Nicholson's of the old Picayune, the Hallways of cotton and later of banking business, and others whose names, more or less, have passed away with the exacting toll of that inexorable agent, time.

Grover Hall, erudite editor of the Montgomery, Ala., Advertiser, is a son-in-law of the late President. He refers to Governor Huey P. Long as "the problem child of Louisiana." Over here in Mississippi, Grover, we have a Governor who is much more than a problem. He is almost a complication.—Jackson Daily News.

# Meeting the Needs of Millions of People



The low-priced automobile has brought greater opportunity and added hours of recreation to millions of men and women.

**BECAUSE** the automobile is such an important factor in the lives and prosperity of so many people, the purpose of the Ford Motor Company is something more than the mere manufacture of a motor car.

There is no service in simply setting up a machine or a plant and letting it turn out goods. The service extends into every detail of the business—design, production, the wages paid and the selling price. All are a part of the plan.

The Ford Motor Company looks upon itself as charged with making an automobile that will meet the needs of millions of people and to provide it at a low price. That is its mission. That is its duty and its obligation to the public.

The search for better ways of doing things is never-ending. There is ceaseless, untiring effort to find new methods and new machines that will save steps and time in manufacturing. The Ford plants are, in reality, a great mechanical university, dedicated to the advancement of industry. Many manufacturers come to see and share the progress made.

The greatest progress comes by never standing still. Today's methods, however successful, can never be taken as wholly right. They represent simply the best efforts of the moment. Tomorrow must bring an improve-

ment in the methods of the day before. Hard work usually finds the way.

Once it was thought impossible to cast gray iron by the endless chain method. All precedent was against it and every previous experiment had failed. But fair prices to the public demanded that wasteful methods be eliminated. Finally the way was found.

A better way of making axle shafts saved thirty-six million dollars in four years. A new method of cutting crankshafts reduced the cost by \$500,000 a year. The perfection of a new machine saved a similar amount on such a little thing as one bolt. Then electric welding was developed to make many bolts unnecessary and to increase structural strength.

Just a little while ago, an endless chain conveyor almost four miles long was installed at the Rouge plant. This conveyor has a daily capacity of 300,000 parts weighing more than 2,000,000 pounds. By substituting the tireless, unvarying machine for tasks formerly done by hand, it has made the day's work easier for thousands of workers and saved time and money in the manufacture of the car.

All of these things are done in the interest of the public—so that the benefits of reliable, economical transportation may be placed within the means of every one.

**FORD MOTOR COMPANY****Hancock County Insurance Agency**FIRE  
TORNADO  
AUTOMOBILE  
LIFE**INSURANCE**CASUALTY  
BONDS  
FIDELITY  
JUDICIARY

IN ALL ITS BRANCHES

**Let Us Take Care of Your Needs**

A. A. Scaife, S. L. Engman, Agents.

Phone 108, Hancock County Bank

**TALK UP YOUR TOWN**

A business house may spread itself over a whole block and may employ a thousand or more people, but the average citizen will form his opinion of the firm through his contact with one individual. If the individual is of kindness and efficiency to override or inefficient, it will take a lot come the bad impression.

It is likewise true of a town. It doesn't make any difference how large or how small a town is, to the visitor or transient, if the individual citizen he meets, boosts the town and has a good word for its people and its industries and its enterprises, the newcomer will tell kindly toward the town. If, on the other hand, his informant talks down the town and belittles its efforts and its enterprises and industries the visitor will receive just that kind of an impression and be subject to just that kind of a reaction in regard to the town.

Talk up your town, tell visitors of its good points. If there are men in town who are making a sincere effort to make a better town, give them credit for their work and effort, be liberal in commendation. These things make a town better. They create an atmosphere that builds up and encourages and stimulates growth and inspires everyone in the community toward better effort. Talk up your town.

**INQUISITIVE**

A scientist who does his guessing in big figures, says some of the planets have been inhabited millions of years, and we've dropped him a line asking if there's still experimenting on prohibition.—Ohio State Journal.

**Success Depends On Action****ACT TO-DAY****de MONTLUZIN AVENUE**

Will be open to Dunbar Avenue. There are but 42 lots to sell—they will sell quickly. It is the logical commercial street.

BUY for HOME or INVESTMENT.

We Will Help You To Build a Home.

**C. GREER MOORE,**EXCLUSIVE AGENT,  
BAY ST. LOUIS.N. O. OFFICE:  
Pere Marquette Bldg.N. O. PHONES:  
Main 1072-4658 & Walnut 0343.**SPECIAL LOW  
VACATION COACH FARES**Each Friday, Saturday and Sunday during  
July and August**15 DAY LIMIT** one way fare plus 10  
per cent for round trip**SAVES 45 %****30 DAYS LIMIT** one way fare plus 25  
per cent for round trip**SAVES 37 1/2 %**

These fares apply between points south of the Ohio and Potomac Rivers and east of the Mississippi River. (Minimum fare \$1.00).



For particulars consult Ticket Agent

**Louisville & Nashville R.R.**



## WORKS AND AIMS OF KING'S DAUGHTERS VARIED AND LOFTY

Order Reaches Its Arms Around Globe—Working For Glory of God—For Camps for Children, Clinics, Homes For Aged; For Incurables.—For Every Ennobling Cause.

Work and aims of the King's Daughters are varied and many and in a sense little is known of the extensive activities of the order which function over the world in His Name and for His Sake.

Miss Grace Lee Hart, State publicity chairman, Mississippi Branch, of King's Daughters, of 2807 Ninth St., at Meridian, has sent out a bulletin under the heading of "Work of the King's Daughters," which is more of ordinary interest, covering, as it does, the wide range of that organization's work. The hope is expressed that every reader of The Echo will peruse the following, taken from the bulletin, for the sake of information and for nothing else, but who could read this and as a result not be impressed with the splendid work and be inspired with that impulse to become affiliated with the work of the organization and resolved that hereafter to become interested.

Miss Hart writes the following:

We wish to express our appreciation for this opportunity of telling you something about the most wonderful work that is being carried on in His Name.

Some of you ask, "What is the King's Daughters and Sons?" Answer: "Just another of God's ways of blessing the world. Anything, however simple, that brightens even an hour of another's life, that relieves pain, poverty, sickness, or distress, that makes the world a happier place to live in, that teaches others to know more, and especially to love more, that is the Order's work. Its object is to 'Develop Spiritual Life and to Stimulate Christian Activities.'"

The Order is International, and Interdenominational. It teaches, "our first work is within. Learn rightness, will, and act, in things large or small. Begin your Service at home, next your church, but do not stop there, go on to even larger service to human life. Any work that elevates the soul, ministers to another's life, helps others to know God, or eases life's burdens, is the work for The King's Daughters and Sons."

### Order Reaches Around the Globe.

Today the Order reaches its arms around the globe. Scattered throughout the world, standing as sentinels of the Kingdom of God, and serving His Glory, are Camps, Children's Homes, Clinics, Community Houses, Convalescent Homes, Day Nurseries, Homes for the Aged, Homes for incurables, Hospitals, Kindergartens, Missions, and Missionaries, Nurses Homes, and Visiting Nurses, Play Grounds, Parks, and Recreational Centers, Orphanages, Rescue Homes, Preventorium, Tuberculosis Homes, Settlement Houses, Vacation Centers, Scholarships and many other homes that are ministering in His Name are maintained by wearers of the little silver cross. The Mississippi Branch work is the Rescue Home at Natchez, for wayward girls.

### Own and Maintain Nine Hospitals.

The Circles throughout Mississippi own and maintain nine up-to-date hospitals, and several Burr-Cottages, as small preventorium. We only wish that space was not limited, for we could go on, and on, telling of the Service the Daughters render in His Name.

### Much To Look For In Future.

In reviewing the work of the past, let us look with much joy to the future, with its numerous opportunities for greater service, praying that we, the King's Daughters, may catch a brighter vision which will give us a broader, and a greater capacity, and a larger usefulness to the Order, to our State work, and to our own local Circle.

Each year more State branches are awakening to the need, and the benefit derived from trained leadership. At the General Convention held recently in New Orleans, The Chautauqua Circle presented the Order with a most wonderful gift. This is a home

## NON-TAX PAYING BUS LINES ATTEMPTING TO COMPETE WITH R. R.

State Should Refuse Franchise Until Proper Protective Legislation Enacted.

This Mississippi railroad commission has been engaged for a week or more to the application of motor bus companies for a franchise to operate on something like 3600 miles of the State highways, and press dispatches from Jackson state that a final decision on granting or denying the application will be made today.

The railroads of the State, their employees and union labor officials, represented by distinguished legal counsel, bitterly opposed issuance of a permit or franchise to the bus companies, and every fair-minded citizen and taxpayer in the State is hoping and praying that the commission will refuse to grant the franchise.

At present there is no statute in the code which imposes a tax on the bus companies which would in even a small measure compensate the State for the damage which would result to the highways by the operation of the mammoth vehicles over them.

The railroad companies are the largest single taxpayers in the State and to grant the bus companies to operate on the roads and highways built largely with taxes collected from the railroads would be a downright injustice.

The Echo has confidence in the members of the commission and it believes that they will hold the granting of the franchise sought in obedience until such laws are enacted as will exact a tax from the bus companies such as they should be forced to pay for the roads and highways which may be, and will be, damaged by their operation.

costing \$10,000 given in memory of Miss Jennie C. Benedict, to be held as a sacred trust for the training of young women in Christian leadership. It is for the use of scholarship girls from any Branch desiring to establish a scholarship, and it is hoped each State will send there young women who show the greatest possibilities for future leadership in the Order. There is no place in America that can compare to Chautauqua, New York. Here the International Order is ready to receive your young women. For the 1930 season we have been fortunate enough to secure the Chautauqua Scholarship for one of our own young women. The scholarship committee wishes to establish a permanent scholarship which will entitle Mississippi to send annually one of our young women for training, without any further cost to the state.

### To Awaken Interest

Sometime ago we endeavored to awaken interest throughout the State in establishing a permanent scholarship. Some circles responded, some pledged support, others were not heard from. However, the scholarship committee is working right along with this motto "Success is due to taking advantage of any opportunity offered, and of persistent hard work"—mostly hard work. The scholarship, when secured, will be called the Mississippi Memorial Scholarship in honor of the Past Present and Future women of the Branch who have, and will, render loving service in His Name.

We implore you of Mississippi, and all other branches of The King's Daughters, let us not only work, but pray for the upbuilding of the Order throughout the world. Forget not the Youth of the Order, and build it up to His Glory.

In His Name:

"Build it well what'er you do,  
Build it straight, and strong, and true  
Build it clean, and high and broad,  
Build it for the eyes of God."

## A. & G. Theater

Thursday & Friday, July 31-Aug. 1.

RALPH LYNN AND WINIFRED SHOOTER in  
"ONE EMBARRASSING NIGHT"  
And Comedy.

Saturday, August 2.

SALLY O'NEIL and MOLLY O'DAY in  
"SISTERS"  
Comedy—"Buying A Gun."

Sunday & Monday, Aug. 3-4.

NORMA SHEARER, ROD LA ROGUE and MARIE PRESSLER in  
"LET US BE GAY"  
Fox News and Mickey Mouse Cartoon.

Tuesday & Wednesday, Aug. 5-6.  
DON JOSE MOTICA, MONA MARIS, ANTONIO MORENA and TOM PATRICOLA in  
"ONE MAD KISS"  
Comedy—"50 Miles From Broadway."

Program subject to change without notice.

## —and the Worst is Yet to Come



### DO NOT BUY BOOKS WITHOUT KNOWING THEIR WORTH.

Some weeks ago an agent for a set of books came into my office and asked if he might send me a set of books without cost to me or to the state, writes Supt. of Education W. Bond in his weekly letter to the Sea Coast Echo. I told him that I had no objection. He presented a card for me to sign showing that the books were to be delivered to me. He then went out into the state telling the people that I thought so much of his set of books that I had ordered people to buy the books in that way, which of course was by fraud. This letter is to say that I have consistently refused to recommend any book or set of books sold on the installment plan. There are few very fine sets of books handled this way, but there are a great many not worth buying at all. As a general

rule, the county superintendent or some teacher will be informed as to the books offered for sale by the various agents. A letter to Mr. Hathon, the state high school supervisor, or Mr. Calhoun, the state rural school supervisor, will bring information as to whether or not certain books should be bought for the libraries in our schools. "I want to warn the people against unreliable book agents selling books on the installment plan. Thousands of dollars of good money are paid every year in Mississippi for worthless books. If any agent gives me as a reference or shows a written recommendation from me, or shows my name on his order book as one who has subscribed for the books, I would appreciate a letter from such person at once giving me the name of the agent and the book he is selling. I regret to have to write a letter like this, but I am doing it to protect my friends and the good people of Mississippi who have faith in my judgment in such matters.

## FOX THEATERS TO USE NEWSPAPER ADS. EXCLUSIVELY

All Money Heretofore Spent For Publicity to be Given To Newspapers In Future.

An Associated Press dispatch sent out the early part of the week from New York, and authenticated by the Fox Company, says the Fox Theater Corporation announces that managers of Fox Playhouses would in future, confine all their advertising to newspapers.

In an announcement to the same effect following later in the week it was said the public, "reads newspapers to the exclusion of all other kind of undignified, cheap clap-trap stuff that is too often gaudy and tawdry and nauseating to the real good sense and taste of people who have money to spend."

The earlier announcement concludes:

"Fox theaters in the territory between the Mississippi river and the Atlantic seaboard were sent their order last week for the new policy was not a retrenchment plan, inasmuch as managers had been advised to use the money, formerly spent on other forms of advertising, in increasing their appropriations for newspaper space."

## LIFETIME RESIDENT OF BAY ST. LOUIS DIES WEDNESDAY P. M.

Amede T. Bourgeois, aged 50 years, died at his home on Washington street Wednesday afternoon, between 5 and 6 o'clock, following what is thought must have been a stroke. He had been ill for four months with rheumatism and had walked out in his yard where he fell striking his face on some bricks and breaking his jaw bone. When discovered a few minutes after the fall he was dead. The deceased was born in Bay St. Louis and lived here all his life. He is survived by his wife, Mrs. Delorite Guardia Bourgeois, three sons, Winston S. of Tampa, Thomas Reginald, Harold of New Orleans and Lewis. Winston and Iris are married. There are three brothers surviving, Elmer V. and Valery X. of Bay St. Louis and Joseph Z. of Lexington, Ky. The deceased was a member of the Maccabees lodge. The funeral will be held Thursday afternoon.

## SENATOR PAT HARRISON POINTS TO CHAOTIC CONDITION BY TARIFF

Blames Tariff Rate For Business Stagnation—Reply To Smooth Sites 35 Protests From Foreign Countries.

Replying to Senator Reed Smoot's recent statement that foreign communications on the new tariff should not be taken seriously, Senator Pat Harrison, Democrat, Mississippi, said the Utah Republican's "hush-money argument is neither ingenious nor logical," according to the Associated Press.

"The facts are," Harrison said in a statement issued through the Democratic national committee, "that more than 35 countries have filed protests with us against the enactment of the many increased rates in our tariff law."

"Those increased rates," he added, "written in most instances without any thought of equalizing the differences in cost of production here and abroad, but merely to satisfy the insatiable appetite of certain special interests in this country, have caused not only an impairment of good relations with the peoples of many countries, but actually have influenced retaliatory measures in the imposition of high tariff rates and boycotts."

### Chaos Traced To Act.

Harrison said "no one factor has been more influential in precipitating economic chaos in so many businesses in this country than has the agitation, consideration and enactment of the Grundy-Smoot tariff law."

"The farmers," he continued, "are feeling it because they cannot sell their exportable surplus abroad. The low price of wheat and cotton are illustrative. The automobile and related industries, as well as other industries, are finding themselves in the same predicament. The tariff act has caused such a restriction and curtailment of operations, a slowing down in investments, as to create increased unemployment and business depression generally."

### "Put In Strait-Jacket"

"The assertions of Senator Smoot and the Republican national committee to the contrary notwithstanding it is natural that these foreign countries which have heretofore bought of us our surplus products and added to our general prosperity, should protest when we write a tariff law that is designed to prohibit our peo-

## WILL REVIEW RECORD IN SPEECH AT LAKE IN NEAR FUTURE

Democratic Primaries Too Far Off To Make Any Kind Of Announcement, He Says.

Lieut.-Governor Bidwell Adam will not announce as a candidate for re-election at any time shortly.

He gave out the following statement today:

"I am going to Lake, Miss., to give an account of my stewardship and expect to review my record as lieutenant governor, but will make no straightforward political announcement."

"Keeping in mind that the Democratic primaries are more than a year off, I want the people of the state to have time to consider and analyze my record as a public official until a later date. I am in office and not out and with the election over a year away, don't think the people want to have their attention engaged in a long drawn out campaign."

ple from purchasing goods abroad. "Through the enactment of the Grundy-Smoot tariff act we have placed ourselves in a strait-jacket. If we are to breathe easy we must extricate ourselves from this instrument of economic torture."

## INDIGESTION RELIEVED QUICKLY

CARTER'S LIVER PILLS This Purely Vegetable Fill adds nature as a laxative in its digestive duties. Often one of these little pills taken after meals or at bedtime will do wonders, especially when you have overeating or are troubled with constipation. Remember they are Dr. Carter's formula, young and old can take them. All Druggists 25c and 75c red pkgs.

CARTER'S LIVER PILLS



if you want a cigarette that is milder and of better taste..

Smoke

# Chesterfield

MILDER, YES—BUT SOMETHING MORE. Chesterfield offers richness, aroma, satisfying flavor.

BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in fullest measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!



They Satisfy

© 1930, LORREY & MURPHY TOBACCO CO.

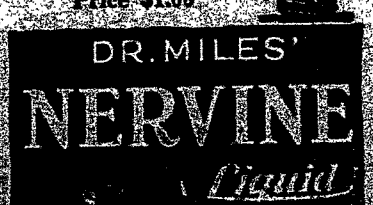


WHEN you start at sudden noises, worry over trifles, can't bear the noise that children make, feel irritable and blue—ten to one it's your nerves.

Don't wait until your overwrought nerves have kept you awake half the night and paved the way for another miserable day. Take two teaspoonsful of Dr. Miles' Nervine and enjoy the relief that follows. Take two more before you go to bed. Sleep—and wake up ready for the day's duties or pleasures.

Dr. Miles' Nervine is now made in two forms—Liquid and Effervescent-Tablet. Both are the same therapeutically.

Liquid or Effervescent Tablets at all drug stores. Price \$1.00.









# INTERESTING NOTES AND COMMENTS FROM JUAREZ OLD MEXICO

Resident Bay St. Louis-Waveland Visits Scenes Over The Border and Tells of Observations Here and There—Contrast To Our Own Country Is Outstanding And Unforgettable.

By JOHN T. MEYERS,  
(Special Correspondent the Sea  
Coast Echo)

Texas, home of the Long Horn steer, rattlesnake, horned toad, coyote, and other creatures associated with the wide open spaces has always appealed to the adventurous cravings of folks from other environments.

Every section of this great extensive "Lone Star" state holds forth some particular fascination, but, undoubtedly, the most alluring and picturesque part centers about the frontier towns nestled along the Rio Grande river. Here, Texas and Old Mexico become close neighbors. The shallow, winding river forming the international boundary line. Among Texas towns forming a part of entry into Mexico are: Laredo, Brownsville, Del Rio, Eagle Pass, and El Paso.

At each of these points there is an international bridge spanning the Rio Grande. U. S. Customs officers stand guard on the American side of the bridge. Travelers and tourists going into the interior of Mexico must undergo the customary formalities. Passports, vaccination certificate, and the usual red tape connected with the Customs office must be endured. Then, at the Customs office in the foreign country, one's luggage is subjected to a search.

## Over The Rio Grande

However, for the American citizen who wants to cross into Mexico merely for a tour of sightseeing, the formalities are comparatively simple. One may even drive a motor car into Mexican towns across the river without a permit. A nominal fee of twenty-five cents is assessed for this privilege when crossing the bridge.

Visiting Mexican towns along the Texas border, it will be found that the customs and the character of these places and their people are very much the same. True, it is easily apparent that the frontier towns lack the advanced cultural charm, beauty and refinement that Mexico City, Vera Cruz, and other large cities of that country possess. However, it must be understood the border towns draw most of their revenue from the so-called American visitors attracted by the flourishing saloons, dancehalls, and gambling dens that are in prominence from the time one steps across the boundary line. Therefore, it would be grossly unfair to form an opinion of Mexico's cultural side if one's knowledge of that country was limited to these places.

Juarez, across from El Paso is the largest place along the Texas border. This Mexican city is linked with El Paso by street car service. It also boasts of an excellent race track, and a spacious bull ring, wherein famous matadors perform their daring art on Sundays and holidays to the delight of native Mexicans and curious Americans.

For the benefit of readers who have not enjoyed the thrill of a jaunt across the Rio Grande, the writer will describe a recent visit to the glamorous and colorful city of Juarez.

## Sunday Afternoon at 1:10

Imagine a Sunday afternoon in early July. The thermometer registers around 110 degrees as we leave downtown El Paso for Juarez. Traffic to the Mexican city is heavy, so we decide to leave the car parked in one of the lots near the bridge, where an attendant will look after its safety. There are two bridges here. Over one motor and street car traffic enters Mexico. The other is used for returning motors and street cars, and to and fro travel of pedestrians.

As we approach the bridge the rugged outline of the Sierra Madre mountain chain can be seen in the distance. No questions are asked as we pass the U. S. Customs officials at the entrance to the bridge. One kindly informs that we had better not take a camera across the line, as it will be confiscated should a visitor attempt to make pictures. Advancing along the bridge, we approach a turnstile, at which sits an attendant. At this point, no cents, American money, must be deposited for each person crossing. That is the only fee collected until returning when the same amount must be paid. On the far end of the bridge is located the Mexican custom office with the flag of Mexico floating overhead.

## Foreign Atmosphere.

Realization that we have set foot on foreign soil is made evident by the appearance of Mexican soldiers on guard. In addition we find that all signs on buildings, business places, etc., are written in Spanish. The babble of Mexican languages about us—Yonder group of peons, barefoot, but proudly bedecked in wide-brimmed sombreros, and gay-colored sarapes flung across their chests, sit sprawled about puffing on their thick cigarettes lending a personal touch to the scene.

## Dollar Vs. Pecos.

Commerce street is the main thoroughfare. Sidewalks are narrow, and swarming with activity. Haggard, sad-eyed, urchins instantly offer for sale a varied selection of Mexican cigarettes. Money values have changed, the peso represents the Mexican dollar. An American dollar is equivalent to two Mexican pesos. Thus, a piece of jewelry or hand drawn lace work marked in peso value is purchased for exactly half that amount in our money, one soon learns.

## Swinging Doors and Empty Kegs.

Continuing up the street, we find that the cantina (Mexico's term for saloons) are very much in evidence. The typical swinging barroom doors, empty beer kegs piled on the sidewalk, the pungent odor of liquors, and the occasional hilarious outbursts from within are reminders that the Volstead law is unknown here in Mexico.

A bit further our attention is captured by the strains of a stringed orchestra in the midst of a selection being played in racy Spanish tempo. Peering into the doorway of this dancehall, we observe a costumed Mexican senorita, castanets in hand, gracefully performing the tango.

## Curio Shops Abound.

At every turn we find curio shops filled with pottery, artistically carved canes, bead and wicker work, brilliant-hued sarapes, and numerous other oddities that are of interest to the visitor. Now, we enter a Botica (drug store) to purchase local post card scenes. On the shelves are to be found patent medicines noticeably bearing labels and trademarks of European countries. The soda fountain, so popular across in the United States, is not part of the fixtures. Numerous beggars, mumbled incoherently, sit along the sidewalk with placards demanding. Pushcart merchants chant their wares of hot tamales, enchiladas, tortillas, and Mexican candies as they ramble down the street. Peering down side streets and alleys one sees the typical Mexican hut constructed of rock and mortar. They are commonly termed dobles, and serve as a place where the natives are accustomed to sitting and patting tortillas. This is Mexico's bread, and is prepared from a corn batter and cooked on top of the stove. The odor of Mexican foods being cooked fills the warm evening breeze, and tantalizes our nostrils.

## Church Over 300 Years Old.

We now approach Plaza d'Armas. Here, things become more congested. Natives are more in prominence on the streets. The cantinas take on a coarser appearance, and soldiers and police patrol the section to preserve order. Sauntering through the plaza, we come upon a Catholic church. This is the church of Guadalupe, and was erected upon the sight of a mission, which was established by the Franciscans about the year 1649. The present edifice has been a house of worship for over 300 years, we are told.

Next we visit the city market wherein we find many things of interest. Dried goat meat, and numerous species of chili peppers and powders are displayed. There are herbs and dried peas and beans that are entirely different to those which we are accustomed. Sanitation has not been enforced to any great extent it appears.

Again on Commerce street, heading now toward the bridge, we observe that there are many dilapidated barouches driven about the city. They are usually the mode of travel for people from Mexican ranches in this vicinity.

There is a bull fight, but we do not witness this gruesome sport today. Let us stop for a few souvenirs. Handing the merchant a dollar for our trivial purchases, we re-

## KNOW MISSISSIPPI BETTER TRAIN TO LEAVE NEXT WEEK

Dr. B. L. Ramsey Will Go From Bay St. Louis—Tour Is Extensive One West

All plans have been rounded out for the sixth annual tour of the Know Mississippi Better Train, now one of the state's most interesting institutions. Gov. Denis Murphree, the originator of the train and chairman of the executive committee states that when these reservations are taken everything will be complete.

## Will Go From Bay St. Louis

The Board of Supervisors from Hancock County will have no official representatives this year, however, Bay St. Louis will be represented. Dr. B. L. Ramsey, resident dentist, has reservations aboard the booster train and a wide and extensive trip is ahead for him.

The itinerary this year will be one of the most entertaining of the six annual tours. Leaving Jackson on Thursday, August 7, the train will visit Dallas, Oklahoma City, Denver, Seattle and the Canadian Rockies, returning by Winnipeg, Duluth and Chicago. Three days will be spent in Canada. It is a two weeks' tour. "We regard it as one of our most popular itineraries," said Governor Murphree. "This train represents Mississippi, her people and her resources. Everywhere, in our 30,000 miles of travel, throughout the United States, Canada and Mexico, we have been royally entertained. There are ten places open, and if high-class representative citizens of Mississippi will apply within the next few days, we will be able to take care of them."

## Two Exhibit Cars.

The train, as formerly, will carry two exhibit cars showing the natural and potential resources of Mississippi. It will carry nine Pullmans, an observation and office car, a 20-piece band and a sextette.

Governor Murphree is in direct charge of the train. Assisting him as members of the executive committee are Supt. W. F. Bond, of the education department, Dr. Felix Underwood of the Health Department and J. C. Holton, commissar of agriculture. The train carries about 200 representative Mississippians. Dr. Frank K. Dunn of Houston is the program director.

Louis XIV, of France, was king for 72 years, the longest record. He ascended the throne at the age of 45. Queen Victoria, of England, reigned 64 years.

ceive a pocketfull of Mexican centavos in return.

## Souvenir Marks of Revolution.

Close observations will reveal numerous bullet marks on the buildings over the city. These are scars of the last revolution that flared in northern Mexico not very long ago.

Finally, we bid Juarez a hearty "Adios" as we return across the international bridge. There is a continuous line of motor cars returning from the Mexican side. As each car approaches the end of the bridge, the driver is signaled to halt. Occupants are questioned by revenue agents concerning bringing goods of liquor across the line. Trunks and souvenirs are exempt from payment of duty. The innocent tourist will gladly exhibit the things they have brought across, and offer no trouble to the government officers. But it is for the person who professionally smuggles valuables, liquor, and dope into this country, that the eagle eye of these men are always on the alert. As we stand watching, a car, loaded with Mexicans, has drawn suspicion, and is ordered to stop. The occupants are questioned to ascertain while a thorough search is made of their person.

The car, before being permitted to continue, is searched in every conceivable place where contraband might be concealed by a smuggler. We have enjoyed our little tour immensely, but we feel a sense of security, now that we are back on our side of the line. "Viva la Mexico," for her tolerant hospitality, but give us the good old U. S. A. for Home Sweet Home.

## 50 Years' Use of Black-Draught

"About fifty years ago," says Mr. Lewis G. O'Shields of Portersville, Ala., "my mother gave me the first dose of Black-Draught, and I have taken it ever since. When I needed a medicine for constipation, I have used this remedy all my married life, in raising my children."

"I have used Black-Draught for heartburn, as I have had spells of this kind, off and on, for years. This follows indigestion and flatulence comes close on constipation."

"I have found that the best way to head off trouble is to begin taking Black-Draught in time. It relieves me of distress, tightness in the chest and backache."

"By getting rid of impurities, Black-Draught helps to keep the system in good order. I always keep it in the home, and have recommended it to many people in my time."

THEO. FORD'S  
**BLACK-DRAUGHT**  
For CONSTIPATION,  
INDIGESTION, RHEUMATISM,  
WOMEN WHO HAVE A TENDENCY TO  
GAIN WEIGHT, AND ALL  
DYSPEPSIA, BILIOUSNESS, ETC.

## EDITORIAL OF THE DAY

### SUPPORTING STATE SURVEY (Hattiesburg American)

Creation of the Mississippi Research Commission and appropriation of \$150,000 to be matched by local funds and private subscriptions, to finance its work, constituted one of the most constructive achievements of the 1930 legislative session. This statute is one of the very few which won the support of all factions and was signed by the governor without the change of a single word.

R. E. Clark, former president of the State Bankers Association and now head of the Mississippi State Board of Development, is chairman and executive officer of the Research Commission, a body composed of not less than ten nor more than twenty-five outstanding citizens of Mississippi appointed in a method which prevents any one faction from controlling its activities. Neither Mr. Clark nor any member of the commission draws a single cent of compensation, the test being patriotic service rather than personal preference.

Directors of Hattiesburg's Chamber of Commerce not only adopted a resolution Tuesday commending the legislature for passing this constructive law, but went a step further and appointed a special committee to cooperate with representatives of vic clubs and other groups interested in this thorough study of Mississippi's resources and her needs. Plans are under way for an effective presentation of this whole matter to the Board of Supervisors and to the city officials, since the act provides that counties and municipalities may appropriate five cents per person according to latest available census statistics toward the support of this work.

Not a dollar of state money can be released from the state treasury until matched dollar for dollar by county and municipal appropriations for other private contributions. Hence the necessity for prompt action so that the actual study of Mississippi conditions may get under way.

Once accurate facts pertaining to our agricultural, industrial, governmental and general economic situation are compiled and the information disseminated as provided under this statute, the people of Mississippi will lose little time in following the recommendations which the legislature instructed the Research Commission to make in connection with its report.

It is gratifying to know that local forces are so cheerfully cooperating. Surely the Boards of Supervisors of Forrest county and all the neighboring counties will be willing to match the legislative appropriation and a number of municipalities are certain to include similar appropriations in the budgets for the next fiscal year.

## THE SUCCESS OF WILL ROGERS.

Many Americans read every day the wise-cracking comment of Will Rogers on current topics. They are telegraphed to a number of newspapers, which run them as a feature. The career of this Oklahoma cowboy should be an encouragement to many youth who feels that he has no opportunity. Rogers' grandmother and great-grandmother were Cherokee Indians, he toured the country for years in a tent show, and finally broke into prominence in New York.

Rogers is a man of keen intelligence, full of wit and satire. For some time his monologue on current events was an attractive feature of various New York stage productions. Now, he is recognized as one of the nation's most gifted humorists. He is worth several millions of dollars and is said to earn considerably over half a million dollars a year. Any young man, regardless of his location, with ability and courage necessary, can climb fairly high in this great country of ours.

## PROFESSIONAL CARDS

**A. L. EVANS**  
CERTIFIED PUBLIC  
ACCOUNTANT  
606 National Bank of Gulfport Bldg.  
Gulfport, Mississippi.

AUDITS  
INCOME TAX SERVICE  
SYSTEMS PHONE 1413.

**DR. J. A. EVANS,**  
Dentist.  
HOURS: 9 to 12, 1:30 to 6,  
Hancock County Bank Building.  
TELEPHONE NO. 34.  
BAY ST. LOUIS, MISS.

PHONE 1413. HOURS: 9-12-4-6  
**DR. W. S. SPEER**  
Chiropractor  
OFFICE AND RESIDENCE 207 MAIN ST.  
EXPERT MANIPULATIVE  
THERAPY  
BAY ST. LOUIS, MISS.

**ROBT. L. GENIN,**  
ATTORNEY AND COUNSELLOR  
AT LAW.  
Practices in All Courts.  
BAY ST. LOUIS, MISS.

**GEX & WALLER,**  
ATTORNEYS AT LAW.  
Merchants Bank Building,  
BAY ST. LOUIS, MISS.

**DOCTOR**  
**STANFORD G. BEATTY**  
CHIROPRACTOR AND  
PHYSIOTHERAPIST  
128 MAIN STREET. PHONE 40

HOURS: Tuesday, Thursday, Saturday—10 to 12; 3 to 6; and 8 to 9; Evening—7 to 9.  
Monday, Wednesday and Friday—8 to 9.  
Special attention given to  
Rheumatism, Neuralgias, etc.

## U. S. DEPARTMENT OF AGRICULTURE IS BOOSTER FOR PECAN

Says Market Could Be Expanded—Product Not Featured Nor Advertised, It Says.

That the pecan market could be expanded there is no doubt and fancy prices could be obtained for the delicious nut, not generally known over the country. The U. S. Department of Agriculture is of the opinion that if the pecan was properly featured and advertised the demand would far exceed the supply.

If California was producing the pecan as the Mississippi Gulf Coast does, there is no question a nationwide campaign of advertising and other publicity would be on constantly and growers organized. Lack of market system and other unification of marketing would prove of added value.

## 12,000,000 Pecans Annually

Although pecan growers produce annually about 12,000,000 pounds of improved varieties, a recent survey by the United States Department of Agriculture indicates possibilities for further expanding the market to take care of expected increases in production in the near future. In addition to the 12,000,000 pounds of improved varieties which are sold unshelled, the consumer, there are about 38,000,000 pounds of seedling varieties produced annually and shelled commercially.

Most of the improved varieties of pecans are produced in the Southern states east of the Mississippi River. Only limited quantity of pecans are imported from Mexico, and there are practically no exports.

## Per Capita Consumption Small.

The survey shows an average per capita consumption of pecans (unshelled basis) of less than one-third of a pound per year. Probably less than 5 per cent of the nuts eaten in the United States are pecans, although the pecan is recognized for its high quality.

There are several reasons for this situation, the study showed. The pecan has been considered a luxury nut. Prices for unshelled pecans have been higher than for other nuts. It is estimated that about one half of the grocery stores in the area surveyed carried unshelled pecans. Practically no advertising effort has been made to introduce the marketing and distribution of pecans has not been highly centralized as in the case of certain other nuts. Dealers interviewed were of the opinion that better grading by growers and shippers would stimulate trade.

According to J. W. Park, economist of the Bureau of Agricultural Economics, the pecan is little known in many of the smaller towns and villages in the north and also in the poorer sections of many cities. Many stores carry the pecan in stock only during the holiday season.

## Prices Should Be Better.

The price of improved varieties of pecans at shipping points in 1928 averaged about 31 cents a pound. The nuts retailed at 47 and 50 cents per pound. Although crops of improved varieties of pecans have fluctuated more than 100 per cent in poundage from year to year, prices have fluctuated little.

## BOTTOM OF LAKE MAUREPAS YIELDS STORE OF SHELLS

Section Once Covered By Gulf Waters, Is Belief At Ponchartroula.

For many years clam and oyster shells have been dug from the bottom of Lake Ponchartroula but no shells had been found in Lake Maurepas in commercial quantities until recently when the Hursey Company of Slidell began the dredging of the bottom of Lake Maurepas, along its southern edge.

Approximately five miles west of Pass Manchac the Hursey Company is now dredging the bottom of Lake Maurepas and securing shells in sufficient quantities to resurface the Hammond-New Orleans Highway between Manchac and Tremier. The shells are the same as what is known as reef shells and while the greater majority of them are oyster shells, there are a few clam shells also.

The discovery of these shells in Lake Maurepas tends to prove that at some prehistoric time that section of Louisiana was covered by waters of the Gulf of Mexico and not the Mississippi river, it is believed here, and apparently strengthens the claim that the Atchafalaya basin carried the waters from the Mississippi to the Gulf.

## LOVE OF FLOWERS MAKES INDIANA MAN ANOTHER BUREBANK

The love of flowers of A. E. Kundred, of Goshen, Ind., and Van Wert, Ohio, has not only made him a rich man but probably the foremost horticulturist in the country since the death of Luther Burbank.

Kundred has devoted nearly his entire life to the development of gladioli, and, after starting with a capital of seven cents, he now makes more than \$200,000 a year.

"I'd rather meet you than the President," Burbank said upon meeting Kundred for the first time.

And I'd rather meet you than all the Presidents," Kundred replied. The floral wizard transferred his plant to Van Wert, Ohio, where it is one of the sights of the city. It was he who practically converted the flower from its wild state into one of the most popular blooms to be found in florists' shops.

The present price of gladioli is \$1.00 per dozen. Twenty grams is considerably less than an ounce.



## DON'T LET THE SMOOTH- TONGUED STRANGER Sell You Investments

Our expert advice is yours—in the matter of investments—whether it is Bonds, Real Estate or Stocks. Investments are made with a view of financial gain—and we will be glad to give you friendly counsel should you be considering an investment.

PHONE 145

## Merchants Bank & Trust Co.

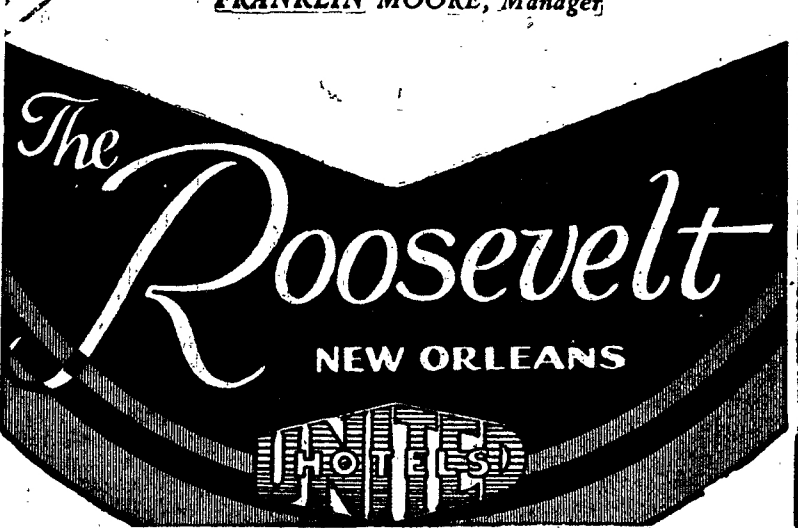


## Southern Hospitality

A hotel that exemplifies Southern hospitality. The type of hospitality that matches perfectly the demands and moods of every guest.

For some it means music, perfect meals faultlessly served. For others, hours of tranquil relaxation in luxurious surroundings. For others it means an unobtrusive, home-like service that invites them to be our guests whenever they come to New Orleans.

FRANKLIN MOORE, Manager



## Own Your Home and Garden.

IT IS possible to accomplish this by buying a home on the building and loan plan. You pay us every month like you pay rent. At the end of so many years the house with its gardens and beauty belong to you.

## Save Money With Us.

If you do not care to build or buy a home now, start saving with us. So much aside every month will later serve you in good stead. We pay interest twice a year. Ask about our paid-up stock certificate plan.



## Peoples Bldg. & Loan Ass'n.

J. A. BREATH, Secretary.  
BAY ST. LOUIS, MISS.

## A BAD SUGGESTION.

A correspondent of the Simpson County News offers this suggestion:

"The fees and salaries of every public official and employee of state and county are too much, considering the depressed condition of the country. Therefore, every public official and employee of the state and county should voluntarily

offer to reduce fees and salaries at least ten per cent."

It wouldn't do at all. Whenever public officials commence making voluntary offers to have their salaries reduced the Mississippi river will turn right around and run upstream, the Gulf of Mexico will recede from our shores, the sun will rise in the west instead of the east, the moon will quit the heavens, the skies will rain blood instead of water, and things will be in a devil of a fix generally. Nope, it simply won't do.—Jackson Daily News.

**EXCURSIONS**  
**SATURDAY AUGUST 2ND.**  
LIMIT 16 DAYS  
**ROUND-TRIP ATLANTA, GA. \$15.00**  
MONDAY, AUGUST 4TH. LIMIT 8 DAYS  
CHICAGO, CINTL, LOUISVILLE, EVANSVILLE & ST. LOUIS  
\$22.00 \$18.00 \$17.00 \$16.00 \$15.00  
Good in Coaches only.  
**SATURDAY AUGUST 9TH. & 30TH. LIMIT 15 DAYS**  
CHICAGO, CINTL, LOUISVILLE, EVANSVILLE & ST. LOUIS  
**ONE FARE PLUS \$2.00**  
Good in Pullman Cars or Coaches.  
**SATURDAY, AUGUST 16TH.**  
Annual Popular EXCURSION FARES. To the Mountains, Sea Shore, and Other Resorts, North & East. Less than one fare for round trip. Limit 21 days.  
**COACH EXCURSION FARES EACH FRIDAY, SATURDAY AND SUNDAY DURING JULY & AUGUST**  
Further Particulars from Local Ticket Agents.



# TO OUR CUSTOMERS: BEGINNING AUGUST 1ST THE FOLLOWING WILL BE EFFECTIVE:

- (1) A charge of twenty-five cents will be made on checks returned for insufficient funds.
- (2) Checking accounts on which the daily balance is less than \$50.00 will be charged fifty cents per month.  
(This does not apply to savings accounts or checking accounts not checked against.)
- (3) Checks will be furnished to customers without charge but a charge of \$1.00 to \$1.50 will be made by the printer for printing the customers names on checks when the customer desires it.

## Hancock County Bank

### The Sea Coast Echo

#### CITY ECHOES.

—Mrs. Celine Fayard Aschcraft has returned home after attending Normal at Hattiesburg.

—Mrs. Robert Portis Hyams, Junior has left for a trip to Donaldsonville, La. Her daughter, Miss Susan Hyams will be with her grandmother, Mrs. Robert Hyams, Senior.

—Mrs. A. L. Hammock, Mrs. J. H. Miles and Mrs. Emile Winters were visitors to New Orleans on Monday, spending a most delightful day shopping and sightseeing.

—Friends of Miss Melanie Habicht will be glad to learn that she is at home recuperating from an operation performed in Hattiesburg, while attending State Teachers College there.

—Mr. and Mrs. J. M. Burns announce the marriage of their daughter, Carmelite T. Burns, to Mr. Joseph E. Vidol, Wednesday August 6, no cards owing to death in family. Friends are invited through this medium. St. Stephens Church 8 o'clock A. M.

—Dr. and Mrs. C. M. Shipp returned Saturday from a pleasant motor trip to Jackson, Rome, Water Valley, Oxford and Sanatorium, visiting friends and relatives and combining a pleasure trip with a business trip which the doctor made to Jackson.

—The Echo is just waiting to see what will be the next athletic "stunt" (Uncle Charlie) Breath will pull off. The success of his endurance walking marathon is, sure to cause him to attract the interest and attention of the public.

—Mrs. Henry Boswell and Peggy Boswell of Sanatorium, were guests from Saturday to Wednesday of Dr. and Mrs. C. M. Shipp of North Beach Boulevard having come to the Coast with Dr. and Mrs. Shipp Saturday. The Boswells went from here to Long Beach to visit Dr. and Mrs. Daniel J. Williams for several days.

—Mr. and Mrs. W. Val Yates and daughter, Betty, returned home Saturday from a two-week vacation spent under the Yates parental roof at Macon, Miss. Mr. Yates has resumed his post as cashier of the Merchants Bank & Trust Company, and exhibits a thorough tan from outdoor recreation, including a number of fishing excursions.

—Miss L. C. Del Bondio has as her guest at her villa on the Pass Christian beach, Mrs. Clark, wife of the vice consul at San Domingo, who is in States visiting her sister, Miss Marie Bertrand, of Pass Christian and relatives back home at Martinsville, La. Mrs. Clark is accompanied by her fine young son.

—George F. Scheib, former resident and of the night protection force of this city, was a visitor to Bay St. Louis the latter part of last week meeting with folks, en route home to New Orleans to visit to Meridian where he visited Mrs. Scheib. He spent several days very pleasantly renewing acquaintances of the many years he spent locally.

—Attention of members of Bay St. Louis Chamber of Commerce is called to the regular monthly meeting, which will take place at its place of business, Masonic Temple, Tuesday evening of next week August 5 at 8 o'clock. Attendance is urged. The usual \$2.50 gold piece will be given for attendance. The Chamber of Commerce has taken new life and is functioning as much and actively as your support by membership will justify.

—Miss Joy Chalona, attractive young daughter of Mr. and Mrs. Joseph Chalona, of New Orleans, who are at their summer home in Clermont Harbor for the season, returned home Sunday from a trip, and stay of several weeks in Southern California, accompanying her grand mother, Mrs. Jno. Salape, and other relatives forming a delightful party. A visit to the various beaches, Hollywood with its lure of the movies and movie folks, the surf of the Pacific all inspired to make the trip one of many delights.

—It was with feelings of sincere regret that friends in Bay St. Louis learned of the death of Mr. Chris. Hemmersbach at Louisville, Ky., on the 11th of July. He was a brother of Prof. Joseph Hemmersbach of this city and Prof. John A. Hemmersbach, for years music instructor at St. Stanislaus College, but now residing in Los Angeles, California. Only meagre details of his death have reached here, except that he was drowned while bathing in the Ohio river. He was alone and it is not known whether he was seized with cramps or that he slipped and fell. For some months and it may be that in his weakened condition he became exhausted from the exertion of swimming in the strong current of the river. Like all of the Hemmersbachs, he was a devout member of the Catholic church. Sympathy of friends here and elsewhere where the deceased was known goes out in greatest measure to the brothers who are so sorely bereaved by his untimely and tragic end.

### \$1.25 Round Trip to New Orleans EXCURSION

SUNDAY, AUGUST 3RD  
Tickets good only on train No. 8 leaving Bay St. Louis 9:38 a. m., arriving New Orleans 11:30 a. m. Returning leaving New Orleans 5:20 p. m. and 9:30 p. m. For particulars call.

K. A. GREEN,  
Ticket Agent,  
Bay St. Louis, Miss.

### HOTEL GREETERS WILL HONOR HEAD AT HOTEL WESTON

"Tony" Spatafora, President  
To Be Guest of Honor at  
Banquet Thursday.

Invitations have been issued for a banquet to be given on Thursday night of this week at Hotel Weston by hotel men of New Orleans in compliance to A. F. (Tony) Spatafora, recently elected president of National Hotel Greeters' Association at a convention recently held at Denver. It is quite an honor that has come to Mr. Spatafora and a distinction to New Orleans as well and the banquet is given on the Coast by his co-workers and friends.

Mayor Charles Traub and the mayor of every Coast city has been invited, including a number of newspaper publishers along the Coast, including the wives and other lady friends.

A sumptuous dinner will be served at the Weston, an orchestra from Hotel Monteleone will discourse music for the evening, and a number of speakers will be heard.

### EVANGELISM IS PROGRAM SUBJECT

Leading Many to Righteousness was the topic of the program at the Baptist Women's Missionary Society which met Monday night at the home of Mrs. James Sylvester of Main street. There was a good attendance of members and several visitors were present to enjoy the well rendered program. The numbers on the program followed: Bible Study among all Peoples, by president; song, prayer, Mrs. W. S. Speer; talk, Mrs. W. B. Allen; talk, Wells of Water Spring Up, Mrs. Shelby Lee; song, Come Thou Almighty King; talk, They That Are Wise, Mrs. F. A. Wright; story, Heal the Sick, Mrs. Niles E. Cruthrith; talk, Evangelist All, Mrs. James Sylvester; prayer, Rev. W. S. Allen.

A delightful social hour followed the program during which the visitors were introduced. Refreshments of ice cream and cake were served by the hostess.

### ALTAR SOCIETY BENEFIT SUCCESS

The Altar Society of St. Claire's Catholic church at Waveland of Mrs. Edw. Carrere is president, gave a highly successful lawn party at the church grounds Saturday night as a church benefit, a nice sum being realized. The attendance at the party was excellent and the entertainment enjoyable.

Mrs. Carrere and Mrs. John Nix had charge of the candy table. Mrs. B. L. Zana and Mrs. Kokemor had the sandwich table. Miss Agnes Bourgeois had charge of the cake, Mrs. O. Villere the country store and Mrs. Harold Zimmerman the ice cream.

#### WYATT-HAAS

Mr. and Mrs. A. J. McLeod announce the marriage of their niece, Miss Edwina Haas to Mr. Cleveland Wyatt of Spartansburg, S. C., which was quietly celebrated Tuesday morning at 8 o'clock at the home with Reverend Father Denis officiating.

Miss Haas was given in marriage by her uncle, wore a chic ensemble of green with accessories to match. She had as her only attendant Miss Annie Maude Williams, who wore pale pink tulle crepe.

Mr. Wyatt had as his best man, Mr. Otto Ryland. Immediately following the ceremony a reception was held to the members of both families and a few friends. The young couple left by auto for points in Florida.

After their return they will be at home to friends at 307 Main street.

## Mayor's Proclamation

Declaring Saturday, August 2, Hospital Day.

WHEREAS Saturday, August 2, has been declared as the day on which the Bay St. Louis organization of King's Daughters and Sons will make a drive for funds in order to help purchase a building to be used for general hospital purposes for this city and county and vicinity, and

Whereas, such purpose is a conception born of high ideal for the alleviation of suffering mankind and the necessity of such institution is necessary, as has been proven, and that in order the work may continue it must be properly housed and that funds are necessary for the carrying out of such purpose, therefore, I herewith issue this my official

### PROCLAMATION

Designating SATURDAY, AUGUST 2, 1930, as Hospital Day, and I call upon the good people of this city to rally to the support of the cause and to observe the day by receiving the solicitors, who have been assigned to certain territory, respectively, and to give to the cause whatever they may feel able to give, not forgetting that it is for the sake of humanity.

Done, this 25th day of July, the year of Our Lord of Nineteen Hundred and Thirty, A. D.

CHAS. TRAUB, SR., Mayor.

ATTEST:

FERDINAND H. EGLOFF,  
SYLVAN J. LADNER,  
Commissioners.

### ADDITIONAL SUMS GIVEN HOSPITAL

Additional contributions to the building fund of the King's Daughters Emergency Hospital received by Mrs. A. F. Fournier, president of the circle and general chairman for the hospital, are announced as follows: Mrs. Elba H. Bouslog, \$5; Mrs. Lena Stockstill, \$3.65; Mrs. Noble, \$2; Paul V. Lacoste, \$25; Mrs. Bobbitt-Sonier, \$1.

### COMING FOR PICNIC OUTING AUGUST 24

Announcement is made in New Orleans that the Benevolent Knights of America are making elaborate preparations for the annual family outing to be held at Bay St. Louis on August 24, when the knights, their families and friends will leave New Orleans early on a special train and spend the day here with headquarters on the grounds of St. Stanislaus College. Games of every type will mark the day's festivities. F. L. Lozes is general chairman for the outing.

### COUNTY BAPTISTS TO MEET IN BAY

The Hancock County Baptist Association will meet in Bay St. Louis in the fall and the First Baptist church of Bay St. Louis will be host to the meeting. The program committee is busy making plans for the entertainment.

### 22 PATIENTS TREATED

A total of 22 patients were treated during July at the King's Daughters Emergency Hospital according to a report made by Mrs. C. E. Carr, nurse in charge of the hospital. Of these the greater number were emergencies with only a few medical patients included. The larger portion of the patients treated were charity cases.

### HERE FROM ATLANTA

Enoch Speer and small son, Billy, of Atlanta, are here for a visit with Mr. Speer's parents, Mr. and Mrs. Willie T. Speer who make their home with their son, Dr. W. S. Speer and family of Main street. Mr. Speer is connected with the Citizens and Southern Bank of Atlanta. He speaks highly of Bay St. Louis and the Coast area and plans another visit soon.

### GETS M. A. DEGREE

Prof. S. J. Ingram, has returned from New Orleans where he attended Tulane University and received his Master's of Art degree at the close of summer school, Saturday, July 26. His thesis, "Negro Education," was classed as a paper of more than ordinary merit and value, showing study and deep research and will prove a valuable acquisition to archives on economic and educational endeavors.

Prof. Ingram is superintendent of schools city of Bay St. Louis, having served for the past several terms and brought the schools to a plane that commands position.

### Business Trip To Denver.

George R. Rea, local banker and national officer Kappa Sigma fraternity, left on Tuesday morning from New Orleans where he pointed he left that afternoon for Denver, Colorado, where he will attend a conference of national executives of the fraternity in annual session, and while in that city will be the house guest of his personal friend, Rolfe Bradford, worthy grand master of K. S. The trip is a business one and will be short. Mr. Rea to be home within the next few days.

### NO OPPOSITION IS TRIBUTE TO JUDGES RUSSELL AND WHITE

Both Jurists Have No Opposition and Are Spared Ordeal of Campaign

It is a high tribute to the worth and ability of Chancellor D. M. Russell and Circuit Judge Walter A. White that both of these eminent jurists are permitted to retain their positions without the trouble, annoyance and expense of making a campaign for re-election. Both of the distinguished gentlemen have been declared as nominees for their respective offices, and that means their districts will continue to have chancery and circuit courts presided over by "men learned in the law," and men who are fair and impartial in the administration of justice. The Echo takes the greatest pleasure in congratulating Judge White and Chancellor Russell on their re-nomination, and to assure them that it voices the sentiment of every person in their districts when it says the honor which has come to them is richly merited and deserved.

### Celebrates Birthday

Aubrey Toca, attractive young daughter of Mr. and Mrs. Marcel Toca, celebrated her sixth birthday Friday afternoon with a party at her home at 118 Carroll avenue. The ten children who enjoyed this party played various games within the home which had been dressed for the day in color scheme of pink and white and these colors predominated in all appointments. In the candy game the prize was won by Helene Kergosien. The young honoree was presented with lovely gifts. Refreshments of ice cream, cake and candy were served, the pretty birthday cake being topped with six candles. Those present were: Helen Kergosien, Frances Speer, Vivi Prague and little friend of New Orleans; J. D. Horlock, Jr., Robert Horlock, Shirley Smith, Mary Lee Smith, Leo Seal, Jr., and Aubrey Toca.

### POPULARITY OF LOCAL "PUTT PUTT" COURSE

Instant popularity greeted the recent opening of the Brownie Miniature Golf Course, corner North Beach Boulevard and Carroll avenue, and in addition to the local crowds which find amusement and recreation on the course, many players from across the bay are seen nightly trying their skill and luck. Lt. Gov. Adams and a coterie of friends from the Pass are seen frequently and Long Beach and Gulfport are well represented, including players from as far as Biloxi. Messrs Drackett and Lasker have built a fine course, a credit to Bay St. Louis and have made a distinct contribution to the city season, which thousands of visitors are enjoying the Gulf Coast. Manager John Howze expresses satisfaction at the success of the enterprise.

### Miss Ward Moves School.

Miss Ruth Ward, well known local dance instructor, has moved her school from Paradise Point to Knights of Columbus Home, in Main street and wishes the public to please take notice.

"This move was made necessary," said Miss Ward, "due to the constantly increasing number of my pupils. The school has been very successful and will continue. Children and adult classes continue at times without interruption. One may enter any time."

Miss Ward is quite an accomplished dancer and is versed in her art. She has been a member with the Polles and other stage successes.

### For St. Mary's Cemetery.

Woodmen Hall this Saturday night will be the scene of the second benefit dances for St. Mary's cemetery. The clean-up fund, with Saucier's Jazz Band in attendance.

It will be noted the admission, advertised at 75 cents, has been reduced to 50 cents. Ladies, 25 cents. Remember the date, this Saturday night.

### PARTRIDGE DWELLING DESTROYED BY FIRE

(Continued from page 1)

ing. It appeared the oil-burning arrangement of a hot-water heater had exploded and the building of dry pine to ignite.

While the loss is variously estimated from \$15,000 to \$20,000, Mr. Partridge carried only partial insurance. The dwelling was covered with a policy of \$3,000.00 and furnished \$2,000 in the London Liverpool and Globe Company and the Automobile Fire Insurance Company of Hartford, George E. Rea agent.

Eugene Joyner and Theo Tudury, in charge of the city fire engine and water supply were equal to the occasion, and it must be said to the credit of the many who volunteered help how well and successfully they worked.

Mr. Horace Leche said it was only by the persistent and fine work of neighbors, and other residents from over the city and even Waveland that the fire was held in check.

Only a few years since Mr. Partridge has practically rebuilt the dwelling. It was modern and well finished, hardwood floors, fine plumbing and every modern accessory to a home had been put into the place. It was in every sense a fine home and its loss is keenly felt.

#### Given Shelter.

Characteristic of Mrs. E. J. Leonard, the Miller and Koehn families were taken over to her home, made comfortable and given shelter for the night. They returned to New Orleans this morning following.

## OUR ANNUAL Clearance Shoe Sale!

PRICES CUT TO THE BOTTOM.

You cannot very well afford to miss this offering of saving. Come early and make your selections for the entire family.

Men's low and high-cut shoes, now ----- \$2.49  
Women's Oxfords, strap and pumps, now ----- \$2.49  
Women's pumps, straps and Oxfords, now ----- \$1.98  
Boy's dress high shoes ----- \$1.79  
Children strap and mixed styles ----- 98c  
Men's Arrow Collars of all sizes, each ----- 5c  
Men's Socks, per pair, now ----- 10c

For Style, Fit and Low Prices see us first.

## Boston Shoe Store

LEADER OF LOW PRICES A FIT FOR EVERY FOOT



Our Special  
Permanent 3.50  
WAVE COMPLETE  
SHAMPOO SET  
FREE

Just wet the hair and push into deep waves.

Also "NOVELLE"—A lovely deep soft Permanent Wave with exquisite ringlet ends. Any Style you choose.

Every wave guaranteed. Expert Operators.

## LA NATIONALE

In Connection with Piazza Barber Shop  
PHONE 9106 BEAUTY SALON

### OFF TO CALIFORNIA

Mrs. H. A. Leche and son, Andre, and grand daughters, Mary Lou and Mitzi Smith, left bright and early Wednesday morning in the family car for Los Angeles and other points in California, where they will spend the next several weeks sight-seeing. At Houston, Texas, they will stop and Mrs. Smith, daughter of Mr. Leche, and mother of the children, will join the party en route to the Pacific Coast. They have a fine trip ahead and plan to enjoy every moment.

### RETURN FROM FLORIDA

A party including Miss Frances Nesges and niece, Miss Lorraine Ferring of Farley, Iowa and Mrs. Carl Olsen of Bay St. Louis have returned from a delightful motor trip to Florida visiting Tampa, St. Petersburg, Silver Springs, Daytona Beach, St. Augustine and other points of interest. They report excellent roads and pleasant visits. Miss Nesges, who resigned her position as surgical supervisor at the King's Daughters Hospital in Gulfport last week, will leave Monday for Chicago, her former home. She is now visiting Bay St. Louis friends.

### VISITORS ARE DELIGHTED.

Mr. and Mrs. Chas. C. Moreau, of New Orleans, who have been spending part of a vacation in Bay St. Louis and registered at the Oriole, left here yesterday for their home, motoring to Mobile where they spent Tuesday. Mr. Moreau is engaged in the automobile business in the Crescent City and plans to return for week-end trips during the balance of the summer.

### Proceeds to Hospital

The Brownie miniature golf course entertained Wednesday night at a special golf playing arranged as a benefit for the King's Daughters Hospital, as the management of the Brownie gave half of the gate receipts over to the hospital fund. Many friends of the hospital notified of this arrangement spent the evening in play at the Brownie and a nice sum was realized for the fund.

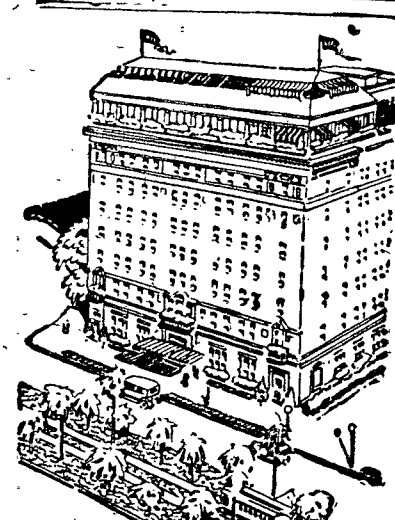
#### A CARD

Mrs. H. A. Leche and son, Horace, wish to express their gratitude to the many friends who manifested their friendship Tuesday night during the disastrous fire which destroyed Mr. Partridge's home. Through their efforts and the work of the Bay Fire department, our home was saved, and the contents removed to safety when even the burning of the house would not have affected.

### INDIGESTION RELIEVED QUICKLY

This Purely Vegetable Fill aids nature as a laxative in its digestive duties. Often one of these little pills taken after meals or at bedtime will do wonders, especially when you have over-eaten or are troubled with constipation. Remember they are Dr. Carter's formula, young and old can take them. All Druggists 25c and The red pills.

CARTER'S LIVER PILLS



Over half a million people are employed in the civil service of the government.

Ladies especially enjoy stopping at the Bienville. It is smart, home-like and restful, with excellent restaurant service. Located on exclusive St. Charles Avenue and convenient to the shopping and theatre district. Garage for guests in hotel.

Write us for special rates.  
The BIENVILLE  
NEW ORLEANS